

DIGITAL SIGN GUIDELINES – DUNDAS PARK, NARROMINE

Location of the sign

- The LED board is located in Dundas Park, Narromine.

Purpose of the sign

- Maximise exposure of local and regional events
- Provide communication between Council and the Community

Guidelines for inclusion

Promotion of events

- Events listed must comply with the Events Calendar Guidelines and are uploaded by the event organiser to Narromine.nsw.gov.au will be considered for placement on the sign
- Messages are restricted for 4-weeks (28 consecutive days)
- Sports home games and general competition games will be refused
- *Note: availability will be based on a first in best dressed basis*

Community messages

- Organisations that help promote the region will be considered
- Only one not for profit organisation can promote their message at a time
- Messages are restricted for 1 week (7 consecutive days)
- Membership drives and registration events will be refused
- *Note: availability will be based on a first in best dressed basis*

Cost:

- Local events held within the LGA will NOT be charged to promote their event
- Regional events held outside of the LGA will incur a fee of \$175 to promote their event (for a maximum of 28 days)

Reason for advertising refusal:

- Messages with a commercial focus
- Messages promoting community groups/activities, peak industry bodies, community groups, religious groups or political parties
- Messages that do not promote the LGA or Narromine Shire Council in a positive manner
- Messages promoting tobacco or alcohol use or distribution thereof
- Messages affecting Council's public image
- Messages that are offensive and racist

Council reserves to right to remove events and community messages when required.